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JULIUS ROEHRS COMPANY

Rutherford, New Jersey

Phones—

N. J.: RUth. 2-0090

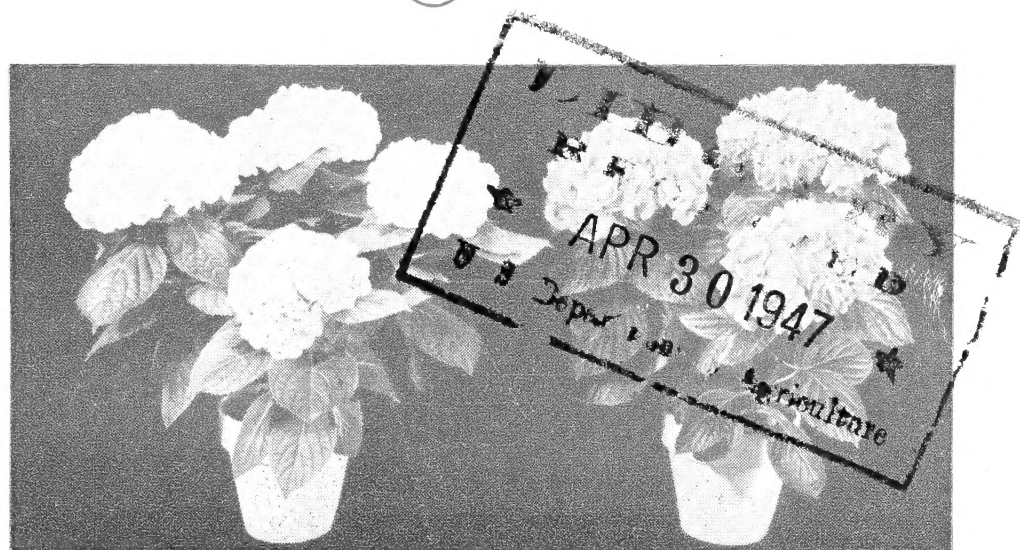
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RUth. 2-0091

ORNAMENTAL PLANTS for FLORISTS

APRIL - MAY 1947

WHOLESALE LIST (A) METROPOLITAN AREA



PLANTS for MOTHER'S DAY, MAY 11

| | |
|------------------------------|------------------------------------|
| HYDRANGEAS..... | 1.50, 2.00, 2.50, 3.00, 3.50 |
| AZALEAS Hinodegiri, red..... | 1.00, 1.50, 2.00 |
| Fancy-leaved CALADIUMS | 1.50 |
| DIEFFENBACHIAS..... | 1.25, 2.00, 4.00, 5.00, 6.00, 7.50 |
| DRACAENAS..... | 1.50, 2.00, 2.50, 3.00, 5.00 |
| English IVY | 5.00 doz. |
| PANDANUS | 1.50, 2.50, 3.50, 6.00 |
| PETUNIAS..... | 3.00 and 4.50 per doz. |
| PHILODENDRON cordatum..... | .45, .60, .75, 1.00, 4.00, 7.50 |
| SANSEVIERIAS..... | .50, .75, 1.00, 1.50, 2.50, 3.50 |
| DISHGARDENS | NOVELTIES |
| MEXICAN POTTERY | GLASS GARDENS |



GROWERS:

AZALEAS, 2¼" size for Spring

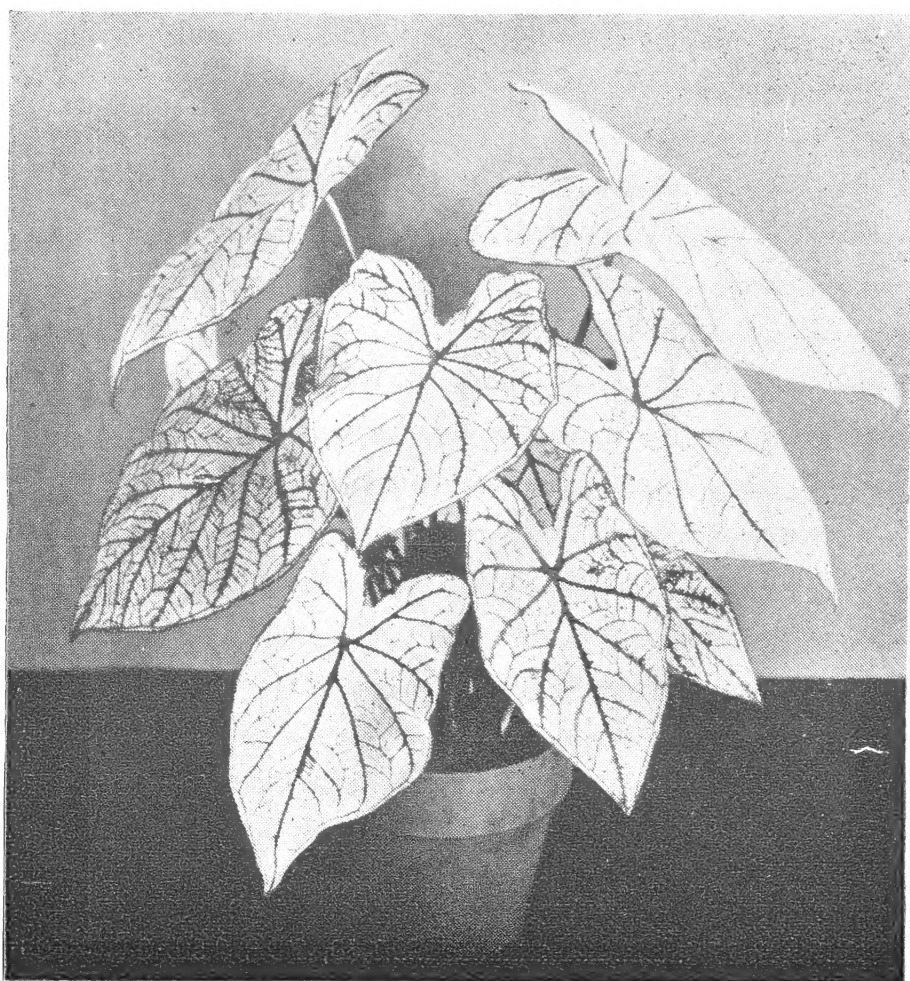
FERNS in flats — June

See our GROWERS LIST "B"

EXOTIC PLANTS — ask for Catalog "E"

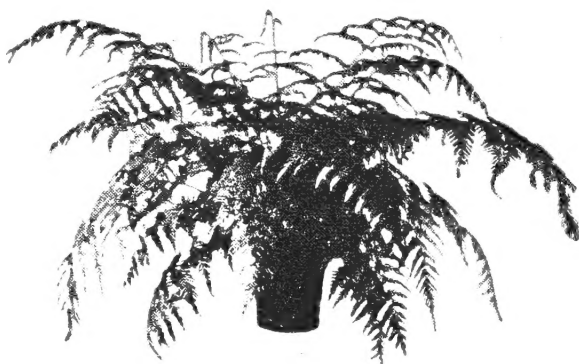
ROEHRS OFFERINGS APRIL-MAY

| | |
|----------------------------------|--------------------|
| ACORUS, gramineus, 2" | .15, .25 |
| AGAVE Sisalina, 2" (per C. 7.00) | .10 & .15 |
| ALOE brevifolia, 2¼" | .10 & .15 |
| ANTHURIUM Andreanum | 10.00 & up |
| ANTHURIUM Spathiphyllum, 6" | 2.50 |
| ANTHERICUM Mandaianum, 6" | 1.50 |
| ASPIDISTRA, 5" | 2.50 |
| AUCUBA, 5" | 2.00 |
| AZALEA Hinodegiri | 1.00, 1.50, 2.00 |
| BEGONIA Rex, 4" | 1.00 |
| BILLBERGIA nutans | .25 |
| BOXWOOD globes, 12" tub. | 8.00 |
| Pyramids, 12" tub, 3-3½' | 9.00 |
| CACTI and SUCCULENTS, 2" | doz. 1.20 and 1.80 |



| | |
|---------------------------------------|------|
| CALADIUMS, fancy-leaved, bushy | 1.50 |
| CALCEOLARIA, tigered Pocketbooks, 5½" | 1.50 |

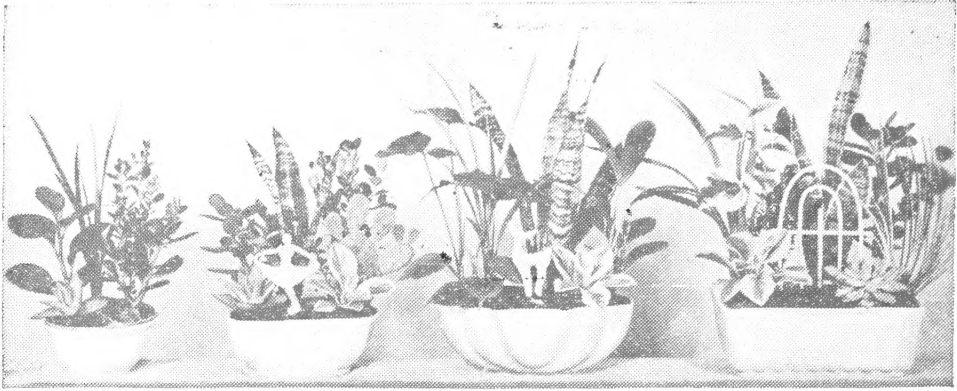
CIBOTIUMS. Graceful and
dainty, for decorations.
8" tub, dble. crown.. 9.00



| | |
|---|--|
| CRASSULA arborescens, 2¼" | .10 |
| 3" | .25 |
| 8" tub | 5.00 |
| CYPERUS Alternifolius, (Umbrella Plant), 4" | .75 |
| DIEFFENBACHIA Rudy Roehrs, 5" | 2.00 |
| 9" tub comb. | 6.00 |
| DIEFFENBACHIA picta, 5" | 1.25 |
| 9" tub comb. | 4.00, 5.00 |
| 11" tub comb. | 7.50 |
| DISHGARDEN PLANTS, 2¼", assorted | doz. 1.20, 1.80 and 3.00 |
| DISHGARDENS | .85, 1.00, 1.50, 2.00, 2.50, 3.50, 5.00 and up |

| | |
|---|------------------------------|
| DRACAENA Godseffiana , 2¼" | .25 |
| DRACAENA Goldieana , 4" | 7.50 and 10.00 |
| DRACAENA Massangeana , 6" | 1.50, 2.00 |
| 7" | 2.50, 3.00 |
| 8" tub | 5.00 |
| DRACAENA Sanderiana , 2" | .25 and .35 |
| 5" pot, Combination | 1.50 |
| DRACAENA Warnecki , white variegated, 5" | 2.50 |
| EUPHORBIA Splendens (Crown of Thorns) , 4" | 1.00 |
| 12-14" tub specimen | 35.00 |
| EXOTIC PLANTS , Collection of the more unusual plants for conservatory or home—Ask for our "CATALOG of EXOTICS". | |
| FERNS, Boston compacta , 6" | 2.00 |
| FICUS Doescheri , varieg. 5" | 1.50 |
| FICUS elastica (Rubber Plant) , 5½" pot, 18" high | 1.00 |
| 2-2½' | 1.50 |
| 2½-3' | 2.00 |
| 3-4', 12" tub, comb. | 7.50 |
| FICUS pandurata , 6" | 5.00 |
| 10" tub comb., 4-5' | 20.00 |
| FICUS Retusa, Standards , 14" tub, 9-10' | 25.00, 30.00 |
| GINGER PLANTS , 4" | 1.50 |
| HIBISCUS , 8" tub, semi-standard | 7.50 |
| HYDRANGEAS | 1.50, 2.00, 2.50, 3.00, 3.50 |
| IVY, English , 4" pot, Doz. | 5.00 |
| 7" pots, staked, 4' | 2.50 |
| IVY, Hahn's Selfbranching , 3" | .25 |
| KENTIA Forsteriana , 2¼" single, 8-12" | .25 and .35 |
| OLEANDER , 12" tub, 4' high | 10.00 |
| OPUNTIA monocantha; Boxing Gloves; Cylindrica; microdasys; Schickendantzi; rufida , 2¼" | |
| | .10 |
| PANDANUS Veitchi , 3" | .50 |
| 5" | 1.50 |
| 6" | 2.50 |
| 7" | 3.50 |
| 8" tub | 6.00 |
| PEPEROMIA obtusifolia , 2¼" | .10 |
| PEPEROMIA obtus , variegata, 2" | .15 and .20 |
| PETUNIAS , single (Rose or blue), 4", doz. | 3.00 |
| PETUNIAS , Calif. Giants, 4", doz. | 3.00 |
| PETUNIAS , doubles, 4", doz. | 4.50 |
| PHILODENDRON Cordatum , 2¼" | doz. 1.80 |
| 3½" | 45c ea.; 5.00 doz. |
| 4" | .60 |
| 4" staked | .75 |
| 5" hanging vines, heavy | 1.00 |
| TOTEM POLES , 7" tub, 2½-3' | 4.00 |
| On birch posts, 8" tub, 4' | 7.50 |
| PHILODENDRON , in basket form, 8" pot | 3.50 |
| PHILODENDRON hastatum , 7" tub | 7.50 |
| PHILODENDRON pertusum , 6" pots | 3.50-4.00 |
| 7" tub | 7.50 |
| 8" tub | 10.00 |
| PHOENIX Roebelini , 4" | 1.50 |
| 5" | 2.50 |
| 12" tub, 4-4½' specimen | 25.00 |
| 14" tub, 4¼-5' specimen | 35.00, 45.00 |
| POLYPODIUM Mandaianum , 6" | 2.50 |
| POTHOS aureus , 4" | .75 |
| ROSEMARY , 4" | .75 |
| 5½" | 1.50 |
| SAINTPAULIA Blue Boy (African Violet) , 4" | .60 |
| In white 4" pots | .65 |
| SANSEVIERIA laurenti , 4-4½" pot | 50. and .75 |
| 5" | 1.00 |
| 6" | 1.50 |
| 7" pan, combination | 2.50 |
| TOLMIEA menziesi (piggy-back plant), 4" | .50 |
| TRADESCANTIA (Wandering Jew) , green and white or purple and silver var., 4", Doz. | 3.00 |
| VITIS rhombifolia , 4" | .75 |

PLANT ARRANGEMENTS in POTTERY and GLASS



"DIXIELAND" DISHGARDENS

Subtropic Plantings of Miniature Foliage Plants,
Sansevierias, and compatible Succulents,

.85, 1.00, 1.50, 2.00, 2.50, 3.50, 5.00, 7.50 and 10.00

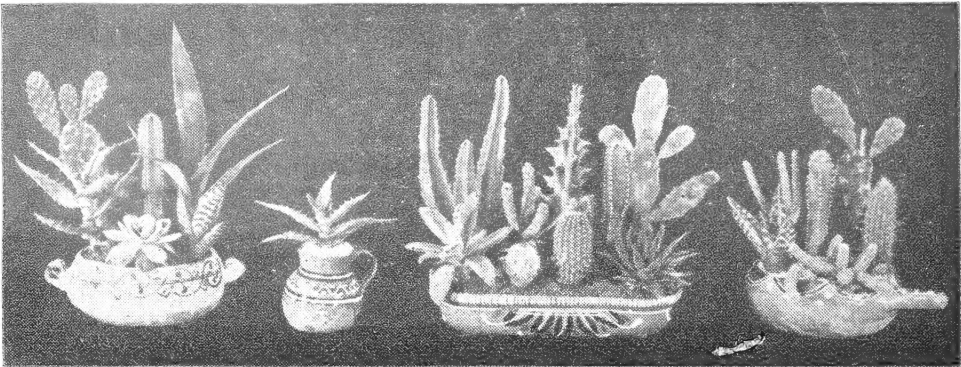
NOVELTIES—American Artware, Ass't figures, ea.

.30, .50, .75, 1.00, 1.25, 1.50, 2.00, 2.50, 3.00, 3.50

Royal Haeger Pottery (high-class and more expensive)

5.00, 6.00, 7.50, 10.00, 12.50, 15.00-20.00

Hanging Pots 2.50



CACTUS GARDENS, colorful and long-lasting—mainly im-
ported **NATIVE MEXICAN POTTERY**, hand decorated,

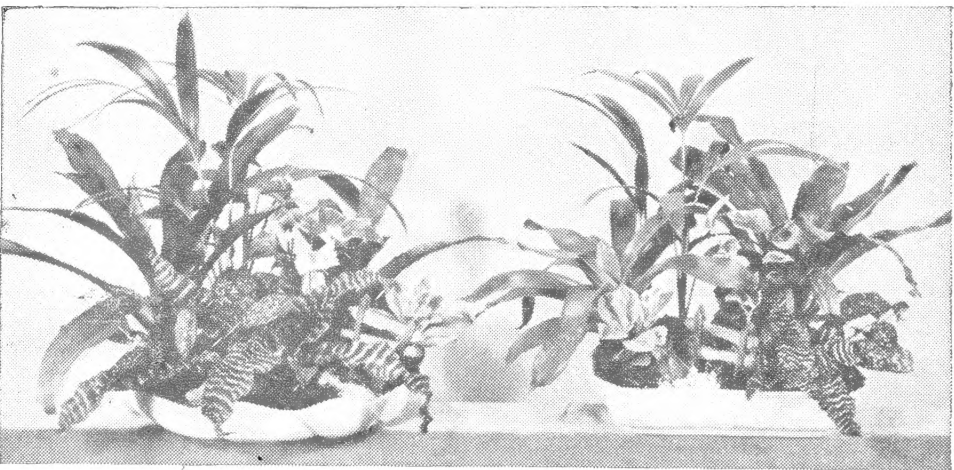
.50, .60, .75, 1.00, 1.25, 1.50, 2.00, 2.50

3.00, 3.50, 4.00, 5.00, 7.50 and 10.00

"Deep In The Heart of Texas" 2.00 and 3.50

Fiesta Teacups50

BIRDBATH, dramatic Desert landscape of Cacti....10.00, 12.50, 15.00



Exotic BROMELIADS, with other tropical plants in fine pottery,
artistically planted.....3.50, 5.00, 7.50, 10.00, 12.50-15.00

BIRDBATH, planted with Bromeliads and other exotic plants

GARDENS IN GLASS

15.00 and 17.50

Glass GOBLETS1.75, 2.50, 4.50, 7.50

CRYSTAL APPLE 2.50

CRYSTAL PEAR 2.50

GLASS GLOBES, 6-8"1.75 and 2.75

10", 12", 14"4.00, 6.00 and 8.50

Glass GOBLETS1.75, 2.50, 4.50-7.00

TERRARIUMS, rectangular, 12"-16"-20"6.50, 10.00, 20.00